COMPUTER MAGIC

IS YOUR CURRENT COMPUTER GUY CAUSING YOU TO NEED ONE OF THESE?

- **Do they take forever to call you back and respond to your requests?**

- **Are you paying them good money to keep things working, but STILL have constant problems, slowness and other recurring issues?**

- **Are you worried they aren't backing up and securing your network?**

- **Does your head hurt from having to deal with the hassles?**

Are you sick and tired of constant IT, phone and computer problems interrupting your day, frustrating you and your team? Do you feel stuck with an absent-minded computer guy who isn't delivering the SERVICE you want, but you don't know who else you can trust to do a good job without overcharging you?

If so, I have the solution that will make IT-related issues one headache you NEVER have to deal with again.

My name is Tom Breuer, Managing Director of Computer Magic, Inc. and author of the book *The Secret to Worry-Free IT*. Computer Magic is the only IT consulting firm that offers all-inclusive services with unlimited on-site remote support with no contracts that are both cost-effective and affordable. Our customer service aligns with our quick response time to prove to you that we value your time and won't give you any unpredictable costs that come with peace of mind. Chances are you've never heard of me or my company before, but when you finish reading this letter, you'll be glad you finally have.

Why can I make such a bold statement?

Because almost every small business CEO I talk to will confess that their current computer support person – whether it's a friend who's good with computers or a "professional" IT company – is NOT completely delivering the level of service they want. Therefore, they are forced to deal with ongoing technical issues and worry that their network is NOT secure from hackers, ransomware, extended downtime, and a range of data-erasing disasters. Clearly this is unacceptable!

A $450 "GET-TO-KNOW-US" FREE GIFT

As a prospective client, I'd like to offer you a free, no-obligation, no-sales-pressure IT Systems Assessment where I'll send one of my senior technicians to your office to conduct an audit of your network's security and overall health.

When done, we'll give you a report of findings that will not only reveal if your data and computer network really are properly backed up and secured, but also if there is anything you need to do now to prevent a major network outage, data loss, hacker attack or other expensive, data-erasing disaster. Plus, we can almost always show you how to save a little (or a LOT) on hardware and software by switching to more efficient cloud-computing solutions.

After all, it never hurts to get a competitive bid from a qualified third party – and this assessment is totally, completely free without obligation.

WHAT TO DO NEXT

To schedule your free IT Systems Assessment, please call my office at 608-291-9723. You can also complete the form at computermagic.us/aspirin/or send me an e-mail at tom@computermagic.us.

While there, you can also read comments from other business owners like you and discover why we're the greater Madison area's #1 small business IT support firm.

The Assessment only takes 2-3 hours to conduct, but when it's done, you'll know for sure if your company's data is secured and, in the event of a disaster, exactly how fast you could be back up and running again (if at all). We will be following up in the next couple of days to make sure you received this letter, and to see if you would like to schedule this free IT Systems Assessment. If not, please just let us know!

Awaiting your response,

Tom Breuer

608-291-9723 | computermagic.us | 101 Nichols Rd, Monona, WI 53716

![Computer Magic logo]

Managing Director, Computer Magic
Author, *The Secret to Worry-Free IT*

P.S. Why risk it? Our free IT Assessment comes with zero strings attached and no obligations (or expectations) on your part. If nothing else, it will be a good third-party validation of how well your systems are currently performing.

HOW DOES YOUR CURRENT IT PROVIDER STACK UP?

Take this quiz to find out!

How can you tell if you are receiving poor or substandard service? How do you know if your IT company or computer person is doing everything possible to secure your network and prevent expensive disasters? If your technician does NOT score a "yes" on every point, you could be paying for substandard support and jeopardizing your data and network's security!

☐ Do they answer their phone LIVE and respond to emergencies promptly **within 1-2 minutes**?

☐ Are they easy to reach and highly responsive (responding same day) when you need them for non-emergencies?

☐ Do they proactively monitor, patch and update your computer network's critical security settings daily? Weekly? At all? How do you know for sure?

☐ Do they offer proof that they are backing up ALL your data, laptops and devices?

☐ Do they meet with you regularly (at least once a quarter) to report what they've been doing, review projects and offer new ways to improve your network's performance instead of waiting until you have a problem to make recommendations?

☐ Do they provide detailed invoices that clearly explain what you are paying for?

☐ Do they explain what they are doing and answer your questions in terms that you can understand, NOT in "geek speak"?

☐ Have they proactively discussed cybersecurity with you, and made recommendations for better protecting your network from ransomware?

☐ Have they provided you complete network documentation, or do they hold the "keys to the kingdom" refusing to give you admin passwords?

☐ Do they offer any guarantees on their services?

☐ Do they arrive on time and dress professionally?

SEE WHAT OTHER MADISON-AREA BUSINESS OWNERS ARE SAYING:

The Best Decision the Town of Madison Made Was to Hire Computer Magic!

In the past, our IT was lacking, and I had to spend hours troubleshooting IT problems personally. When I signed up for the Computer Magic service plan, I saw two major benefits right away. First, we were able to budget an actual number for IT. In government, this is very important. Second, our network and workstations have been remarkably stable, and the number of major issues has dropped significantly. The maintenance that Computer Magic completes behind the scenes is what I believe keeps our system up and running with minimal downtime during working hours. Because they are so proactive, my stress levels have gone down, and IT problems are one less thing to which I must worry. Easing my stressors alone is worth hiring them. Brandon, Tom, and their entire staff are reliable, do what they say they will do and will give you straight answers to your questions.

Scott Gregory, Chief of Police, Town of Madison, Madison, WI

We trust Computer Magic and their recommendations 100%

"Tom impressed me with his honesty, integrity, and knowledge. He was an extremely resourceful individual who helped us make an easy decision to make a move to Computer Magic. I enjoyed the personal touch they add to their clients' experience along with their knowledge and dependable staff!"

Sue Blue, Business Manager/Financial Secretary, IBEW

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